

THE 2021 NLP INTERNATIONAL CONFERENCE

 **NLP**
International
Conference
14 - 16 MAY 2021
www.nlpconference.com

Conference Brochure

Covering all the essential information for this year's virtual event, including the NLP Awards

Holding the space for
community, collaboration
and creative learning

Hosted by



Welcome to the 2021 virtual NLP International Conference

We are excited to be serving the NLP community by presenting our first virtual conference. We look forward to it being as successful as our previous conferences, which are always filled with new opportunities and community spirit.

From our incredible volunteers through the presenters and to our delegates, our conference environment is shaped by every person involved. It is each individual contribution that makes the energy within it so welcoming, and the positive and enthusiastic spirit of the event is created by you and your fellow attendees! This alone makes every year special and unique.

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Format (All times are British Summer Time)

Friday 14th May 2021

11:00–11:55	Registration and networking
12:00–20:00 <i>(with breaks)</i>	Masterclass: Rethinking Transformation: Accessing Deeper Levels of Change with Connirae Andreas

Saturday 15th May 2021

07:00–07:55	Registration and networking
08:00–11:30	Presentation sessions across 6 streams
14:30–15:30	NLP Awards for Business and Education
16:00–21:15	Presentation sessions across 6 streams

Sunday 16th May 2021

07:00–07:55	Registration and networking
08:00–11:30	Presentation sessions across 6 streams
14:30–15:30	NLP Awards for Healthcare and Public Service and Community
16:30–20:00	Presentation sessions across 6 streams

Official Event App



- All presentations are accessed directly from the **Whova App**, so it is essential that you load this onto your PC and/or mobile device.
- Explore the **professional profiles** of event speakers and attendees
- Send **in-app messages** and **exchange contact info**
- **Network** and **find attendees** with common affiliations, educations, shared networks and social profiles
- Receive **update notifications** from organisers
- Access the **event agenda, presenter sessions, Q&A**, and **networking** at your fingertips



Download Whova and take your event mobile.

Get Whova from the App Store or Google Play. Please sign up for the app with your **email**

The event code has been emailed to all delegates

You will be asked for an event invitation code after installing Whova

If you are attending the 2021 Virtual NLP International Conference

Please Read This!



There are some really important messages to ensure your conference experience is the very best it can be and you are fully empowered to make the most of the three days.

This is a large event so we want to ensure all delegates are empowered before the event starts, as we may not have the resources to assist a large number of people having last-minute challenges on the first morning of the conference!

Here are the ESSENTIAL bullet points to enhance your virtual conference experience:

How to use Whova

The conference platform is Whova. You have to be logged into Whova in order to attend the presentations, connect with the presenters, exhibitors and your fellow delegates and access the recordings after the conference.

Whova has provided a useful guide containing all the information you will need, including a video guide and screenshots on how to use the Whova Event App, which you can access here:

whova.com/pages/whova-app-user-guide/

The smartphone app also gives you access to this and other quick reference guides.



Summary of important points

1. Your email address is your conference pass

- The email address you used to purchase your 3-Day Pass is the email address you **MUST** use to sign in to the Whova event app.
- If, for any reason, you no longer have access to the email address you used to purchase your conference pass, please let the conference team know your new email address by 4th May 2021 at the latest.

2. The GOOGLE CHROME browser gives the best viewing experience

- We recommend you download Google Chrome on your PC or Mac before launching the Whova App, as some other browsers will give a less than full experience of the conference.

3. Whova launches on 26th April 2021

- You will be able to register and attend pre-conference events from around the 26th April, once you have received your email invitation from Whova and logged in.
- Attend at least one of the familiarisation events, which will be run regularly between 26th April and 10th May, to ensure you know how to access the presentations.
- Be curious – take some time before the conference starts to explore the Whova environment and connect with other delegates, presenters and exhibitors. Whova allows you to chat using messaging and you can even set up a Whova video meet up 'room' to chat to others, see old friends and make new friends. Start a discussion topic, make business contacts and collaborate... the facilities are all available for you to engage as much as you want to.

4. Equipment

- Our testing indicates the bigger the viewing screen, the better. Whilst smartphones are great for the networking / personal contact side of Whova, the presentations are best viewed on as large a screen as possible.
- Ensure you have various options for achieving good sound quality throughout the event – speakers, headphones – whatever you are using, make sure they are good enough quality to be able to hear what's going on!

5. Be comfortable

- The conference schedule allows for a minimum 30-minute break every 90 minutes.
- Some presenters will be encouraging movement within their sessions, so make sure you have adequate space around you!
- As far as possible, ensure the conference is YOUR time – create space and time for yourself. After all, if you were attending in person, you would be fully immersing yourself in the conference experience!
- Look after yourself and your needs, including adequate hydration!

6. Technology is what it is ... there are no guarantees

- We have contingency plans in place on our side for every presentation to ensure it is recorded, but we cannot legislate for glitches in / on any of your equipment, Wi-Fi or broadband or whether it is working properly. There are so many variables...
- Fortunately, all presentations are being recorded and will be available for six months after the conference closes so, as long as you keep hold of your Whova log in details, you will have the chance to view it all again as many times as you want.

All conference attendees have been emailed packs containing more detailed instructions, guidelines and tips. The more carefully you read these, the more time you can spend enjoying the conference.

You can join our social media buzz as follows:

 @NLPconference and @NLP Awards

 @nlpconference and @nlpawards

 @NLPconference and @NLP Awards

 NLP International Conference and NLP Awards

Thank You

Our enforced uprooting in 2020 allowed us to reflect on the content of our previous conferences and how we could deliver the best possible experience for delegates, presenters and exhibitors given the challenges the world faced and is still facing.

2021 virtual presenters

We have been working with 47 presenters (including our bonus presenter ... check the schedule on the conference website!) to have the best programme over three days. These amazing people moved their schedules and rearranged their lives to accommodate the change of conference dates and times. Speaker time zones have been thought through to give them the widest possible exposure to delegates around the world, with presenters giving practical, innovative and inspiring information, techniques and guidance for a changed and changing world.

We are very grateful to the speakers we have assembled, who give their time to the conference for the benefit of the NLP community. We, who are about to confer, salute you.

2021 virtual exhibitors

As with the presenters, the exhibitors have given us their support and adapted to the changed environment of the conference with great enthusiasm. Please take some time to visit their virtual stands for some excellent and exceptional offers on NLP products and services.

They each have a session scheduled where they will either be running a video of their products and services or have a live Q&A session where you can pop into their live video stream and ask them any questions you may have. If you check out their profiles in the Exhibitor section of Whova, you can leave comments, questions and look for the specials and discounts on offer from them.

2021 virtual stewards

Our stewards are the unsung stars of the conference. Our previous live, in-person conferences have relied on these super-heroes to manage, administer, coordinate, organise and guide delegates, speakers and exhibitors to be in the right place at the right time, and they tackled it with elegance and grace. It was a gargantuan task...

It's even bigger now.

The intensity of hosting the virtual presentation sessions – the presenter guidance, recording, Q&A, polls, breakout room management, technical administration, technology management, team coordination and much, much more – requires a commitment and dedication that we continue to be

astonished by every day. We have been testing the set up and technology for the last six months and the feedback and innovation we have received from this exceptional group has been essential in shaping how we developed this conference.

In short, the NLP International Conference is not possible without our stewards, who I would back against Marvel's™ Avengers every time...! The stewards are the backbone and beating heart of the conference and we are lucky to have them. Thank you for everything you do.

The NLP Conference Team

The team from ANLP who form the NLP Conference Team are titans in their own right. When the 2020 Conference had to be postponed, the fleeting disappointment quickly changed to thoughts of how we could deliver the spirit of the in-person conference over what is, effectively, a telephone line.

We did it.

We have worked tirelessly and with many a sleepless night to find the best, most exciting way forward under challenging circumstances.

We will give our very best efforts to make this a superb experience for all attendees. Of course, we will miss the hugs and the 'buzz' of the physical presence we, as humans beings, thrive on, and we will return to a live, in-person event as soon as it is safe to do so.

In the meantime, enjoy the 2021 Virtual NLP International Conference. We look forward to seeing you there!

With gratitude and appreciation,



Karen Falconer, CEO
NLP International Conference

Friday Masterclass

Friday 14th May 2021 - 12:00-20:30

All Streams

Connirae Andreas

Rethinking Transformation: Accessing Deeper Levels of Change

We are excited and honoured to welcome our Masterclass presenter Connirae Andreas to this year's Conference.

Rethinking Transformation: Accessing Deeper Levels of Change

Connirae Andreas will deliver a thought-provoking Masterclass where you will explore The Wholeness Work. Fascination with spiritual teaching led to Connirae modelling a new form of inner work that changed how she understands all NLP and transformation methods. In this Masterclass, you will experience the first phases of The Wholeness Work, which will help you to transform emotional and behavioural issues and increase your overall wellbeing.

“**The NLP International Conference has a unique way of developing community and shared experience for its attendees.**”

Connirae Andreas



Connirae has been part of NLP since the early days. She and partner Steve Andreas became enamoured with the field when they first encountered NLP in 1977, and have been leading authors, trainers and developers ever since. They helped launch NLP into mainstream awareness through creating and publishing early NLP books by the founders. Having contributed many innovative NLP methods, their numerous books, training manuals and videos are known for their quality and precision.

SATURDAY 15th May 2021

	Stream 1	Stream 2	Stream 3	Stream 4	Stream 5	Stream 6
08:00 09:30	Melody Cheal Re-Organising Your Internal Food Cupboard (90 mins)	Robbie Steinhouse Can Models and Theories Co-Exist? (90 mins)	Jeremy Lazarus Values: An Invaluable Tool (90 mins)	Leo Lobo Our Beliefs Were Born Before Us (90 mins)	Neil Wilkie The Relationship Paradigm (90 mins)	Andrea Bremner The Microbiome and Its Link to Wellbeing (90 mins)
09:30 10:00	<i>Refreshment / Personal Break</i>					
10:00 11:30	Magdalena Bak-Maier The Route to Health and Success (90 mins)	Judith Lowe Somatic Intelligence (90 mins)	Michael Dunlop Tiny Ripples of Hope (90 mins)	Bernadette Bruckner Change Your Questions, Change Your Awareness and Consciousness (90 mins)	Evelina Dzimanaviciute NLP, Trauma and Laughter (90 mins)	Joe Cheal Re-sourcing Language (90 mins)
11:30 16:00	<div style="display: flex; align-items: center; justify-content: space-between;"> <div style="width: 30%;"> <i>Extended Refreshment / Personal Break / NLP Awards 2021</i> </div> <div style="width: 30%; text-align: center;"> </div> <div style="width: 30%;"> 14:30 NLP in Business 15:00 NLP in Education </div> </div>					
16:00 17:30	Robert Dilts & Mickey Feher Success Factor Modeling: Tools for the Future (90 mins)					
17:30 18:00	<i>Refreshment / Personal Break</i>					
18:00 20:00	Marilou Seavey Changing the Stuff in Your Head (120 mins)	Ian McDermott The Dance of Being and Doing (120 mins)	Michael Hall Meta-States Model: Mindfulness to Modeling (120 mins)	Wendy Sullivan & Paul Field Mind-Scams: Who's in Charge? (120 mins)	Keshav Bhatt How To Build an Online Following That Buys Your Services (120 mins)	Caitlin Walker Coding in the Moment (120 mins)
20:00 21:15	Kris Hallbom Recipe for a Miracle: How to Effectively Deal with a Serious Life Challenge and Create the Best Possible Outcome (75 mins)					

SUNDAY 16th May 2021

	Stream 1	Stream 2	Stream 3	Stream 4	Stream 5	Stream 6
08:30 09:30	Phil Parker Advanced Work with NLP and Health (180 mins)	Julian Russell The Secret of Personal Transformation (90 mins)	Marian Way So, You'd Like to Become #DramaFree (90 mins)	Thabiso Mailula Dreams to Reality in Motion (90 mins)	Laura Toop Finding Meaning and Purpose in the Wake of Loss (90 mins)	Lizzi Larbalestier A Sea Change (90 mins)
09:30 10:00	<i>Refreshment / Personal Break</i>					
10:00 11:30	Continues...	Laura Spicer Expressing Excellence: Your Voice Power (90 mins)	Olive Hickmott The Elephants in the Classroom (90 mins)	Laura Payne-Stanley How Technology Can Enable Your Business to Thrive (90 mins)	Rita Aleluia NLP and Generative Parenting (90 mins)	Reb Veale mSpiralling (90 mins)
11:30 16:30	<i>Extended Refreshment / Personal Break / NLP Awards 2021</i>					
						14:30 NLP in Healthcare 15:00 NLP in Public Service and Community
16:30 18:00	Ian Pitchford The Tao and NLP (90 mins)	Andrea Frausin How to Communicate with Your Unconscious (90 mins)	Katie Raver Introduction to NightWalking (90 mins)	Colette Normandeau Spark Your NLP Business Success (90 mins)	Anneke Durlinger There is More to Conflict Than Meets the Eye (90 mins)	David Murphy Productivity: Great Meanings into High Performance (90 mins)
18:00 18:30	<i>Refreshment / Personal Break</i>					
18:30 20:00	Patricia Eslava Vessey Hypno-Kinesthetics (90 mins)	Jerry Seavey Timeshifting (90 mins)	Art Giser Energetic NLP: Free Yourself From Spiritual Cages Now (90 mins)	Mark Deacon & Wyatt Woodsmall They Want What We've Got, They Just Don't Know It Yet! (90 mins)	Deborah Epelman Systemic NLP as Human Evolution Tool (90 mins)	Kerry Nickols NLP and Agile: Swipe Right, It's a Match! (90 mins)

Correct at time of going to print. Please check www.nlpconference.com/programme for latest information.

All times based on BST

Saturday 15th May 2021 - 08:00-09:30

Stream 1 Re-Organising Your Internal Food Cupboard		90 mins
	In addition to being an NLP master trainer, Melody Cheal has an MSc in Applied Positive Psychology, and a diploma in Psychotherapy. At GWiz NLP she provides NLP training from entry level to master trainer and supervision and mentoring. She also offers one-to-one sessions.	In this session you will learn a new pattern for working with people around food issues and explore your own personal Internal Food Storage System. You will learn the full pattern and practise the application. At the end of this session you will be able to take this pattern back to your own practice.
Stream 2 Can Models and Theories Co-Exist?		90 mins
	Robbie Steinhouse started as an entrepreneur in the 1980s and started NLP School by 2002. He is a master trainer (NLP & ANLP) and teaches at his NLP School in London and as a faculty member at NLPU teaches in Santa Cruz and around the world.	This session will help you address the philosophical and psychological questions that naturally arise during NLP trainings and sessions. Many of the models in NLP are influenced by established psychological approaches, yet these are strangely hidden. How can you use these ideas to give your presentations and sessions more impact? This session will also help you to frame NLP processes and the presuppositions using principles from transactional analysis, existential psychotherapy and other psychotherapeutic approaches.
Stream 3 Values: An Invaluable Tool		90 mins
	Jeremy Lazarus is an accredited master executive coach, a certified master trainer of NLP and a former finance director. He specialises in the use of NLP in business, sport and coaching, and provides coach training accredited by Association for Coaching and ILM.	In this highly participative session, you will learn how to use 'Values' when selling, managing, motivating, recruiting, team-building, improving relationships and making choices. All relationships depend on it. Great salespeople and careers coaches use it consistently. If you apply what you learn in this session your results are bound to improve significantly.
Stream 4 Our Beliefs Were Born Before Us		90 mins
	Leo Lobo has worked with students and teachers for 25 years, helping students to overcome exam fears and teachers to enhance their communication skills. Today he conducts training and counselling full time through his organisation for students, teachers, corporate staff and parents.	The basic concept behind the session relates to human beliefs and the way that they form within us. You will benefit from our discovering that beliefs may extend beyond our actual births. Experience this enhanced belief change process which has been adapted to include womb experience and how we might create better environments for unborn children.
Stream 5 The Relationship Paradigm: Creating Great Relationships		90 mins
	Neil Wilkie is an NLP Master Practitioner, Facilitator in Clean Language and Symbolic Modelling and a Clinical Hypnotherapist. He came from a career in business to become a psychotherapist. Neil works with business leaders to help them develop themselves and their teams. He also works with couples to create great relationships. He is passionate about the ability of Constellations to resolve people issues and elegantly create an understanding of the now and the desired future.	In this session you will explore relationships from different perspectives; you will understand the power of a great relationship and explore what it is you want from a relationship. You will be able to assess whether your current personal or business relationships are meeting your needs and what you need to change to create that new relationship.
Stream 6 The Microbiome and Its Link to Our Mental and Physical Wellbeing		90 mins
	Andrea Bremner was a national squad gymnast and has a master's degree from Loughborough University in Psychology and Physiology. She is a mindfulness and NLP master and a nutritional therapist who specialises in anxiety management. She has worked in the field of mental and physical health for 30 years.	Recent research into the gut microbiome and the gut-brain axis has highlighted that what we eat can have a direct effect on our mental state. Discover how NLP techniques, together with the correct nutrition, are a complete solution when it comes to working with people suffering from anxiety and other mental health issues.

09:30-10:00 - Refreshment / Personal Break

Saturday 15th May 2021 - 10:00-11:30

Stream 1	The Route to Health and Success	90 mins
	<p>Magdalena Bak-Maier is a neuroscientist, successful author and facilitator who helps people tap into their true power by integrating logical and emotional systems. Inventor of the Grid tool for productivity and health and pioneer of original integration methodology, she teaches top NASA scientists, leading academics and executives around the world.</p>	<p>We find success and true joy when we integrate. Combining cognition, emotional-lymbic resonance, embodied practice and spiritual energetic connection will accelerate learning, growth and healing. Explore a process that helps you come into your full power and stay there. You will be introduced to the mind, heart, body and spirit framework based on the latest neuroscience insights and will walk away inspired and equipped with practical tools and activities you can use again.</p>
Stream 2	Somatic Intelligence: Discovering the Wisdom of the Body in NLP	90 mins
	<p>Judith Lowe works with NLP at every level as a trainer and coach, internationally and in the UK. She is an experienced, creative, enthusiastic and engaging teacher, with a commitment to helping people acquire deeper, more integrated skills to make a positive difference in the world.</p>	<p>There's wisdom in the body and knowledge in the muscle. In this session you'll be exploring some new somatic approaches to enriching your coaching and NLP skills, including practical and fun ideas from New Code NLP, Somatic Syntax, Generative Coaching, Expert Modelling, Mindfulness of Movement, and some input from my own regular somatic practice in the Alexander Technique.</p>
Stream 3	Tiny Ripples of Hope	90 mins
	<p>In addition to his coaching and professional consultancy work, NLP trainer Michael Dunlop is also a visiting lecturer at Ulster University Business School; an associate consultant for The Chief Executives' Forum and The Health & Social Care Leadership Centre and has worked with some of NI's most recognisable organisations in the public, private, community and voluntary sectors.</p>	<p>In this session, you will hear about our journey in using NLP in Northern Ireland to make small differences that opened doors and sent out tiny ripples of hope that are still spreading. You'll hear. You'll hear how a modelling project led to Brilliant Schools, the NLP in Education Award and Big Lottery funding and how it's in the small things done well and with integrity that you really can make a difference that matters.</p>
Stream 4	Change Your Questions, Change Your Awareness and Consciousness	90 mins
	<p>Bernadette Bruckner works internationally as an intuitive expert in holistic health and business marketing strategy with exceptional methods. She has a PhD in health communication and neuro-psycho linguistics with her own research centre where she creates resilience methods for different groups.</p>	<p>Asking good questions is essential when working with clients. Working with energies and consciousness based on the subconscious knowledge is another way of clearing and healing topics which might be not so easy to discover. If you change your questions, you can change your consciousness about what else is possible in coaching and therapy!</p>
Stream 5	NLP, Trauma and Laughter	90 mins
	<p>Evelina Dzimanaviciute is a leadership development consultant, coach and trainer, utilising the research of neuroscience to bring a brain-based approach to personal and corporate improvement. She is passionate about enabling leaders to thrive and helping them transform past traumas, current challenges and changes into opportunities for growth.</p>	<p>This session will equip you with new insights about the neuroscience of trauma and will enable you and your clients to take new, positive learnings out of negative experiences. You will learn how to use four archetypes of laughter as a counterforce to trauma, and how to use it to open up new levels of awareness.</p>
Stream 6	Re-Sourcing Language	90 mins
	<p>Joe Cheal is an NLP master trainer and Lead Imaginarian and Trainer with Imaginarium Learning & Development. Working with NLP since 1993, he holds a degree in Philosophy and Psychology and an MSc in OD & NLP.</p>	<p>In this session you will be exploring the etymology, the derivations and origins of language in order to better understand the potential impact of words. By discovering some of the long-buried sources of language, might we also unearth some valuable resources? Come along and deepen your experience of the language that surrounds you.</p>

11:30-16:00 - Extended Refreshment / Personal Break

14:30-15:30 - NLP Awards

Saturday 15th May 2021 - 16:00-17:30

<p>All Streams</p>	<p>Success Factor Modeling™: Tools for the Future</p>	<p>90 mins</p>
 	<p>Robert Dilts has a global reputation as a leading developer, author, coach, trainer and consultant in the field of NLP.</p> <p>Mickey Feher has been Managing Director and Sales Director at major multinational companies and has served in various executive-level roles across Europe.</p>	<p>For the past 20 years, the SFM process has been applied to discover the key patterns of success of some of the highest-performing individuals, teams and organisations in the world. This session will explore how to apply these pivotal areas of success to increase your 'fitness for the future'. We will employ the tools of SFM to make a diagnosis and apply the results to create a direction and a path to bring your project or venture to a new and higher level of performance.</p>

17:30-18:00 - Refreshment / Personal Break

Apply to present at the 2022 NLP International Conference

Submission Deadline: Wednesday 30th June 2021

Conference Dates: Friday 20th to Sunday 22nd May 2022



20 - 22 MAY 2022
www.nlpconference.com



We are now accepting proposals for presenting on either:
Saturday 21st May 2022 or **Sunday 22nd May 2022**

Presenting at the NLP International Conference is an opportunity for anyone in the NLP community who has knowledge, expertise and presenting or training experience.

Apply Now: www.nlpconference.com/presenter-proposals

Saturday 15th May 2021 - 18:00-20:00

Stream 1 Changing the Stuff in Your Head		120 mins
	Master NLP trainer and coach, Marilou Seavey PCC facilitates personal and professional change worldwide. Her clients include Fortune 500 executives, small business owners, senior political advisors, diplomats, educators and anyone interested in personal and professional growth.	The words in your head can divide and limit, or they can be used to unite and empower. Mastering your thoughts is an actual skill. It involves developing a realistic and optimistic mental filter and strategy. How you think is reflected in each and every word you use. If you want to know how someone thinks about life, listen to the language they use.
Stream 2 The Dance of Being and Doing		120 mins
	The man who brought NLP and coaching together, Ian McDermott is a thought leader in the field of leadership, innovation and collaboration and founder of International Teaching Seminars (ITS). A prolific author, his books have been translated into 20 languages.	By mastering the balance of being and doing you can take purpose and presence to a whole new level – and perhaps even find what transcends both. Increase your impact in this way and everybody wins. Ian will show you how you can help this happen.
Stream 3 Meta-States Model: Mindfulness to Modelling		120 mins
	L. Michael Hall PhD learned NLP from Richard Bandler and worked with Richard several years before discovering the Meta-States model. He launched Neuro-Semantic NLP in 1995 which is now in 68 countries with over 500 trainers. He has authored over 58 books and completed 27 modelling projects.	The Meta-States model was discovered while modelling 'resilience' (1990–1994) and powerfully explains the hidden frames behind most of the NLP models and patterns – how they actually work. Join this session to discover how to access high-quality states of mindfulness and advanced modelling of systemic states.
Stream 4 Mind Scams: Who's in Charge?		120 mins
 	Wendy Sullivan is an experienced coach, psychotherapist and NLP trainer. She runs Clean Change Company and delivers extensive Clean Language and Symbolic Modelling trainings. Dr Paul Field specialises in new business and product development coaching underpinned by Clean Language and Agile techniques.	We've all decided on a strategy, not done it, been annoyed and resolved to behave better – and then repeated the pattern. Why do we keep sabotaging our wellbeing? It's Mind Scams – devious tricks our minds play to get instant gratification, ensuring we ignore what helps us achieve our outcome. In this interactive session, discover your mind's strategies for misdirecting attention.
Stream 5 How to Build an Online Following That Buys Your Services		120 mins
	Keshav Bhatt creates videos on YouTube which have over four million views online. One of his companies, Revolution Hive, equips young people for life beyond the classroom. Another business he runs, Inner Compass, helps young adults trapped in an unfulfilling job to find and build a life more aligned to what they value.	In this session, you will learn how to use online platforms to create and connect with people on a mass scale and, in turn, create business opportunities, leads and coaching clients for your businesses. There's no theory, just practice. We'll be planning what content you should and could make, how to make it and how to use whatever you have already (no new equipment) to tell your story.
Stream 6 Coding in the Moment		120 mins
	Caitlin Walker is the developer of Systemic Modelling, applying Clean Language and NLP to team and organisational development. Author of <i>From Contempt to Curiosity</i> , she is the architect of innovative projects that transform workplaces, classrooms and communities.	As NLP Professionals, we are already applying codes during conversations. But, are we making best use of the incredible predictive powers we have by applying codes and responding accordingly? Even more importantly, are we teaching the team to self-code, and develop a sustainable resource when we aren't there? This session is about making coding conscious for yourself and bringing it into the awareness of your clients.

Saturday 15th May 2021 - 20:00-21:15

<p>Bonus Stream</p>	<p>Recipe for a Miracle: How to Effectively Deal with a Serious Life Challenge and Create the Best Possible Outcome</p>	<p>75 mins</p>
 <p>Kris Hallbom is an internationally recognised trainer, author and executive coach. She is the co-founder of the NLP Coaching Institute of California and has been actively working in the field of NLP for over 30 years. She is also the co-creator of the WealthyMind™ Program, which has been taught to live audiences in over 20 countries and has helped thousands of people create more of what they want in their lives.</p>		<p>Are you, or someone you know, dealing with a serious life or health challenge that seems completely overwhelming and out of control? If so, then you won't want to miss this information-packed session, where you'll learn 25 different things you can do to quickly turn around or improve almost any life-challenging situation...</p> <p>In June of 2011, Kris Hallbom received some devastating news from her doctor about her health and a condition that could be life threatening. Kris and her husband, Tim, worked for 16 days straight using a variety of NLP techniques, hypnosis and other processes – with the ongoing goal of reversing her scary diagnosis. Today, Kris is the healthiest she has been in over 20 years. Join Kris as she shares her amazing health journey and learn what she did to turn her absolutely worst-case scenario into their best-case scenario.</p> <p>During this fast-paced session, you will also learn how to build your own "emergency response" template for effectively dealing with any serious health or life challenge in yourself, your loved ones and your clients.</p>

Virtual Silent Auction - NLP Books

In the absence of a Charity Gala Event this year, we are looking for other ways to raise much needed funds for **Mind BLMK**.



Throughout the year, we will be running silent auctions and this first one is for a series of books, donated to us by Crown House and a retiring NLP Professional.



Crown House Publishing

Auction Starts: 26th April 2021 at 08:00 (BST)
Auction Ends: 23rd May 2021 at 20:00 (BST)

Anyone can bid – **highest bid wins**

www.32auctions.com/NLPBooks



Sunday 16th May 2021 - 08:00-11:30

Stream 1 Advanced Work with NLP and Health		180 mins
	Dr Phil Parker has changed the lives of thousands of people by designing the ground-breaking Lightning Process® seminars. He has been lecturing in NLP, self-hypnosis and hypnosis, coaching and osteopathy, at university and postgraduate levels, since the late 1980s and has a PhD in the Psychology of Health.	This inspiring skill-based workshop, suitable for all levels of NLP experience, will equip you with practical tools to work through your own and others' health issues. Building on your current skill set you will learn a structured approach to health. You will leave with the confidence to apply your skills to a range of health issues.
Stream 2 The Secret of Personal Transformation		90 mins
	Julian Russell helped bring NLP to the UK in the 1980s and was a pioneer of NLP in British management training. He was one of the first UKCP NLP psychotherapists, and has been an executive coach working in Europe, America and Asia since the 1990s.	True self-actualisation only takes place when you have turned your deepest wounds into gifts. The deep wisdom you have received from your old hurts can have an exponential effect on your vision, calling, talents and resources. This transformation model draws on Julian's own personal journey.
Stream 3 So, You'd Like to Become #DramaFree		90 mins
	Marian Way is an author and leading international trainer of Clean Language and its applications. Marian has worked closely with Caitlin Walker for seven years, modelling her Systemic Modelling approach to organisational change.	Unnecessary drama affects all of us individually, in families, at work and right across our communities. Unpack your own dramas and recognise what role(s) you tend to take when you're in drama. Come along and learn to practise these skills on live issues and get a real sense of how to take these tools into your home or workplace and dramatically change the conversations that happen around you.
Stream 4 Dreams to Reality in Motion		90 mins
	Thabiso Mailula is the 2018 ANLP Inspiration Award winner and a master-level NLP coach and trainer based in South Africa. Thabiso facilitates NLP practitioner courses, public speaking workshops and personal development workshops at the Subconscious Frequency Academy which he founded in 2018.	In this session you will discover a tool that can help clients know exactly what they want to achieve and how to achieve it. You will hear how this tool has benefited Thabiso in his NLP career journey and get an opportunity to experience how this tool integrates the communication model, presuppositions, the five principles to success and the use of sub-modalities.
Stream 5 Finding Meaning and Purpose in the Wake of Loss		90 mins
	With over 20 years in various leadership roles, Laura Toop has worked to create and successfully implement new visions of reality for businesses and their teams. Significant life events saw her apply this experience to her own life, and so transferred her skills from corporate to personal transformation.	This session will provide you with tools that <i>will be there</i> when you need them most. Our cultures do little to prepare us for life's greatest challenge – how to understand and be present with the process of healing from loss. Silence simply reinforces the shame, the guilt and the regret; it's time to change that model.
Stream 6 A Sea Change: NLP Professionals as Advocates for Our Blue Planet		90 mins
	Lizzi Larbaestier is an award-winning Blue Health coach with an MA in Coaching. She works within coastal locations to facilitate meaningful interactions, systems ecology and purposeful action. An NLP trainer, mBIT trainer, master coach and ocean activist, she blends NLP with neuro-conservation.	This session will draw insight from NLP, Blue Mind ethos, the science of mindfulness, mBIT practices and environmental campaigning models. Discover 'The Attenborough Effect' through an NLP lens and the role of compassion within change, with some Blue Mind lessons from Jacques Cousteau. This interactive workshop will provide space and inspiration for you to directly influence your professional and social networks in service of our environment and ocean.

09:30-10:00 - Refreshment / Personal Break

Sunday 16th May 2021 - 10:00-11:30

Stream 1 Advanced Work with NLP and Health		180 mins
Continued		
Stream 2 Expressing Excellence: Your Voice Power		90 mins
 <p>Laura Spicer has a thriving NLP clinic, runs practice groups and hosts masterclasses for practitioners and specialises in speaking voice trainings for NLP Professionals. Laura is also Director of Sound Practice for the Society of NLP.</p>	<p>In this session, you will explore a deeper understanding of what your voice is doing, and how to create greater impact by using your voice artfully. You will be able to gain more control of the effect you have as an NLP professional. Join this interactive session to have fun playing and exploring what you can do even better!</p>	
Stream 3 The Elephants in the Classroom		90 mins
 <p>Olive Hickmott is a Health and Learning coach, author and trainer. She is internationally renowned for her work with neurodivergent students, their parents and teachers to help them learn in the way that best suits their strengths. These techniques are built on NLP, Energetic NLP, TPM and mBraining.</p>	<p>You will get a much-needed new perspective on the explosion of learning difficulties in our classrooms... and how to empower students, their parents, teachers and specialist support with simple skills, to make many aspects of learning easier. Join this session to learn how to better understand and enable neurodivergent thinkers and learners – for example, those with dyslexia, dyscalculia, dyspraxia, ADHD, Asperger’s and autism – to excel.</p>	
Stream 4 How Technology Can Enable Your Business to Thrive		90 mins
 <p>Laura Payne-Stanley is a multi-award-winning platform creator and co-Director of ElevateLABS, which helps business owners succeed. As a master practitioner of NLP, Laura understands the requirements of integrity-led coaches and trainers to grow and scale their business without trading time for money.</p>	<p>Would you like to stop trading time for money and learn the technology and processes that underpin many of the largest NLP organisations in the world? And what would it be like to be able to accelerate your business growth without working more hours? This unique session will lift the lid on the technology and systems that provide the foundations for growing your reach, generating more income without any more customers and moving away from 1:1 marketing.</p>	
Stream 5 NLP and Generative Parenting		90 mins
 <p>Rita Aleluia is the 2019 NLP Award in Education winner. She is passionate about communication, connection and creativity. Rita is an NLP master trainer and consultant, generative coach and consultant, author and founder of NLP and Generative Parenting.</p>	<p>In this session, you will learn the ten habits based in NLP and Generative Parenting and Education and will be able to identify what each exact step is communicating, and the impact of that in the connection you can establish within your family. It will be validated in the session because Rita will use the same ten habits to facilitate this talk.</p>	
Stream 6 mSpiralling: mBIT, Graves and Metaprograms Walk into a Bar...		90 mins
 <p>Reb Veale is a Master Trainer of NLP and an mBIT Trainer and Master Coach. She is proud to be the ANLP Ambassador for Gloucestershire and facilitates UK NLP courses for INLPTA and mBIT courses around the world. Reb is also an occupational psychologist, anthropologist, coach, supervisor and grandma. Enabling humans to evolve their own Self’ing and that of humanity as a whole process is a passion Reb shared with the phenomenal Grant Soosalu and she is one of many in the global mBIT community determined to continue caretaking and building on Grant’s powerful work.</p>	<p>This completely original workshop represents one of the last precious collaborations with the creator of mBraining, Grant Soosalu. Reb and Grant noticed how many overlaps exist between various ways of describing the human condition and mSpiralling is intended as a model to provide both a way of identifying where we and clients are and how to proactively and practically evolve our ontology. A lively session incorporating principles from Graves’ Helix (including the Spiral Dynamics model), NLP metaprograms and the neurological bases of mBraining. Come along to gather new tools, lenses and layers that may have been hiding in plain sight!</p>	

11:30-16:30 Extended Refreshment / Personal Break

14:30-15:30 - NLP Awards

Sunday 16th May 2021 - 16:30-18:00

Stream 1 The Tao and NLP		90 mins
	Ian Pitchford is an enthusiastic and entertaining NLP trainer. He is committed to supporting and exploring authenticity and integrity in the delivery of NLP. Ian is also the Devon ANLP Ambassador, championing NLP in the south-west.	The Tao Te Ching is a piece of ancient wisdom that predates Confucius and formed the philosophy for a way of being in the world that still exists today. What is it that a 2500-year-old philosophy has to teach us about the modern world and the role of NLP in it? Join this session to discover how this simple ancient philosophy can profoundly impact your NLP and coaching practice.
Stream 2 How to Communicate with your Unconscious		90 mins
	Andrea Frausin has operated as a performance and behavioural specialist since 1997. Andrea is an international business consultant, trainer and coach, certified trainer of NLP by the three co-founders (Bandler, Grinder and Pucelik) and also author of <i>Guerrilla Time</i> .	In this session you will be introduced to a step-by-step procedure to facilitate access to the unconscious mind. This pattern is very useful to assist the client in becoming more independent in accessing their unconscious mind. And more, it gives you the ability to learn how to access your own unconscious mind, building day by day a deeper and stronger congruency.
Stream 3 Introduction to NightWalking		90 mins
	Katie Raver has been a part of Texas NLP since she was a kid listening to her mom's classes. She fell in love with the field in 2002 when she met trainers Tom and Bobbi Best. She teaches practitioner trainings, NightWalking with Nelson Zink, and hosts the annual Free Day of NLP.	How can you see at night without artificial light? Explore the answers for yourself and your clients with three precision processes you can use to see at night without artificial light, to sustain internal states like flow or presence, or anywhere you want to improve personal responsiveness. You'll also experience a Virtual NightWalk – a way to experience NightWalking and peripheral vision from the classroom.
Stream 4 Spark Your NLP Business Success		90 mins
	Colette Normandeau is an international NLP master trainer, SFM facilitator and executive, business and life coach based in Quebec, Canada. She is a member of the Dilts Strategy Group and part of Robert Dilts' SFM leadership team.	This dynamic presentation is an exciting opportunity to discover the applications of Success Factor Modeling™ to create your best life and bring your NLP business to the level of thriving success. SFM™ is an effective model to awaken the NLP leader within you, help you be more aligned and balanced (soul and ego) and become more confident, innovative, proactive and generative.
Stream 5 There is More to Conflict Than Meets the Eye		90 mins
	As a fellow member trainer in IANLP, Anneke Durlinger conducts annual IANLP-certified trainers training, Tjoys, training, coaching and consulting. She is an author and has been an NLP trainer since 1995 and involved in NLP since 1987.	Coming from the NLP presupposition 'The map is not the territory' is not enough to effectively deal with conflict. For you to constructively deal with conflicts, it is important to distinguish the different sorts of conflicts there are. In this session, you will learn the different sorts of conflicts for more accurate analysis and the potential of conflict to contribute to the quality of the interaction and what it takes to realise this.
Stream 6 Productivity: Great Meanings into High Performances		90 mins
	David Murphy has more than 16 years in the field of NLP and Neuro-Semantics. He is an international trainer and has delivered trainings in 15 countries including Hong Kong, Egypt, USA, Mexico, Panama and Brazil. David is also a professional certified meta-coach and has been coaching CEOs in different transnational companies including Siemens, Alorica and Landmark Realty Corp.	In this session you will discover one of the most powerful and clear models to understand how to become more successful in your business, job and daily relationships. You will see how your meanings lead the way in your performances and in your general behaviour. High-quality meanings, plus high performances, equals high productivity.

18:00-18:30 Refreshment / Personal Break

Sunday 16th May 2021 - 18:30-20:00

Stream 1 HypnoKinesthetics		90 mins
	With over ten years' experience as credentialed coach, a master practitioner in NLP, clinical hypnotherapist, author and trainer, Patricia Eslava Vessey helps individuals and groups of all ages transform unhealthy thoughts, feelings, and behaviours into the empowered lives they desire.	HypnoKinesthetics is an evidenced-based personal improvement system combining NLP, coaching, hypnosis and movement to generate change, healing and solutions to a multitude of life's challenges. It uses specific movement patterns to change thoughts, feelings and, ultimately, behaviours. This system empowers you to transform the cellular memories stored within your powerful mind-body relationship to improve your life.
Stream 2 Timeshifting		90 mins
	Jerry Seavey , MindBridge NLP professional coach certification trainer, has travelled the globe for more than 35 years studying and working with the most widely recognised experts in the NLP field. His approach combines the knowledge of a psychologist, the determination and charisma of a business leader, and the sensitivity of a philosopher.	In this session you will apply vital NLP techniques that have an immediate impact on your behaviour and emotions and the strategies you can use to manifest delight in the moment. Time influences your decisions and alters your reality. We may be taught time-management skills, but few know how to stretch time, shrink time, live in the now and mentally influence time to maximise and actualise enriched enjoyment of life.
Stream 3 Energetic NLP: Free Yourself from Spiritual Cages Now		90 mins
	Art Giser is an energetic healer and intuitive. His unique background includes being an internationally known NLP trainer for 35 years, a leadership and team specialist for Fortune 100 companies, and a medical researcher. He is known for his humour, playfulness, passion and his ability to open up people's miraculous abilities.	You live your life in a series of spiritual cages that limit you from reaching your full potential. These spiritual cages are created by karma, what are called 'spiritual contracts', and ancestral and energetic programming. In this fun, easy, and life-changing session, you will use Energetic NLP to release yourself from spiritual cages so that you can realise more of your full potential for happiness, success, and to live a more miraculous life.
Stream 4 They Want What We've Got, They Just Don't Know It Yet!		90 mins
	Mark Deacon is a certified INLPTA NLP trainer and mBIT master coach and trainer with a previous 27-year career in both the retail and food manufacturing sectors.	In this session you will discover how NLP has many of the answers to common organisational problems and as NLP professionals we can be more successful at pacing and leading potential client organisations into buying NLP based services – from selling NLP services into business effectively, to matching the client's needs to NLP solutions.
	Wyatt Woodsmall PhD is certified by the Society of NLP as a master trainer and master modeller and is the co-founder of INLPTA.	
Stream 5 Systemic NLP as Human Evolution Tool		90 mins
	Deborah Epelman is a psychologist and has studied human behaviour and development for over 30 years. She is also an NLP Affiliated Practitioner, Master Practitioner-Certification and author of the book <i>Change Your Life with NLP</i> .	In this session you will learn systemic NLP practices. Rather than reprogramming the past or setting goals for the future, this methodology allows us to have a greater possibility of living in the present with awareness and fullness. The best result expected by those who attend this session will be to live in the present and evolve as a human being.
Stream 6 NLP and Agile: Swipe Right, It's a Match!		90 mins
	Bringing curiosity and a sprinkle of mischief, Kerry Nickols combines NLP, executive coaching and financial services leadership experience to help develop people. Kerry offers NLP training and works with large corporates globally, designing and implementing coaching and development strategies.	Agile is the key that helps unlock business value in an increasingly VUCA landscape. Although its history is steeped in software development, its principles are being used across many different industries and its success relies heavily on human connection and experience, not processes and tools. In this session, you will learn practical tools combining Agile and NLP that will help in your business and when working with business leaders, teams and individual clients.

Virtual Exhibitors

For 2021, we have a fantastic selection of Virtual Exhibitors at the Conference! You can visit them in the Exhibitor Centre section of the Whova App (details of where to find them are in your Delegates Pack of instructions).

We encourage you to check out all the stands, engage with the exhibitors and have a good look at what they have on offer for conference delegates...you never know what gems you may discover!

1 ANLP International CIC

We empower our members to run credible and professional practices by giving them an ethical framework and professional platform. You can work with an ANLP professional, safe in the knowledge that their certification has been checked and that they work within the Code of Ethics for their profession.

If you are ready to make the changes you want in your life, then we are ready to guide you in the right direction...

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3 Neuro Minds

Douglas de Souza is the CEO of Neurominds, NLP Trainer, ICF PCC Coach and entrepreneur.

Neurominds offers every step of the NLP journey up to NLP Trainers' Training. Now with our Master's Degree in NeuroCoaching, we also offer a path to the ICF PCC qualification with our Professional Coaching Skills and Higher Professional Coaching Skills.

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We offer the following fully accredited courses:

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At A Mind 4 Adventure we are passionate about helping organisations, teams and people unlock potential and realise their aspirations.

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As an NLP and coaching education provider we are passionate about supporting the learning, development and growth of individuals.

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6 Reveal Solutions



Reveal Solutions provides quality certified mBIT and NLP training in the UK and overseas. We are also publishers of a range of pragmatic mBraining and coach development products that support individuals, consultants, managers and organisations across 38 countries. Mark and Reb are two of the first 19 mBIT Master Coaches in the world and are committed to contributing rigour, standards and care to all of their training.

INLPTA Master Trainers Dr Henrie Lidiard (NLP in the North) and Reb Veale are proud to facilitate the 2021 INLPTA NLP Trainers' Training with Dr Wyatt Woodsmall and are now inviting applications.

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8 Gwiz NLP



Melody and Joe Cheal are NLP Master Trainers with a background in psychology, business and personal development. They offer ANLP accredited training from NLP Practitioner all the way through to NLP Master Trainer. Melody also teaches the first ever ANLP accredited NLP Coaching Supervisor Certification (this course is also accredited with Association for Coaching). Other courses available include Core Transformation, The Wholeness Work, AC Accredited Coaching and GHSC Accredited Clinical Hypnotherapy. Come and see us on our virtual stand.

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9 Logical Levels Inventory



The Logical Levels Inventory (Lli) is a new and exciting online profiling tool for coaches, individuals and organisations.

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10 Build It Brilliant



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Who is Zoe?

Zoe is passionate about helping those who make a positive difference in the world to grow their confidence in using online technology so they can reach a wider audience and build a brilliant business. Zoe has 10 years of experience building and implementing e-learning for multinational companies and 9 years of experience building her own private therapy business. She is logical and creative, energetic and organised. Zoe will help you to build online solutions that you will be excited to create and your customers will be inspired to consume.

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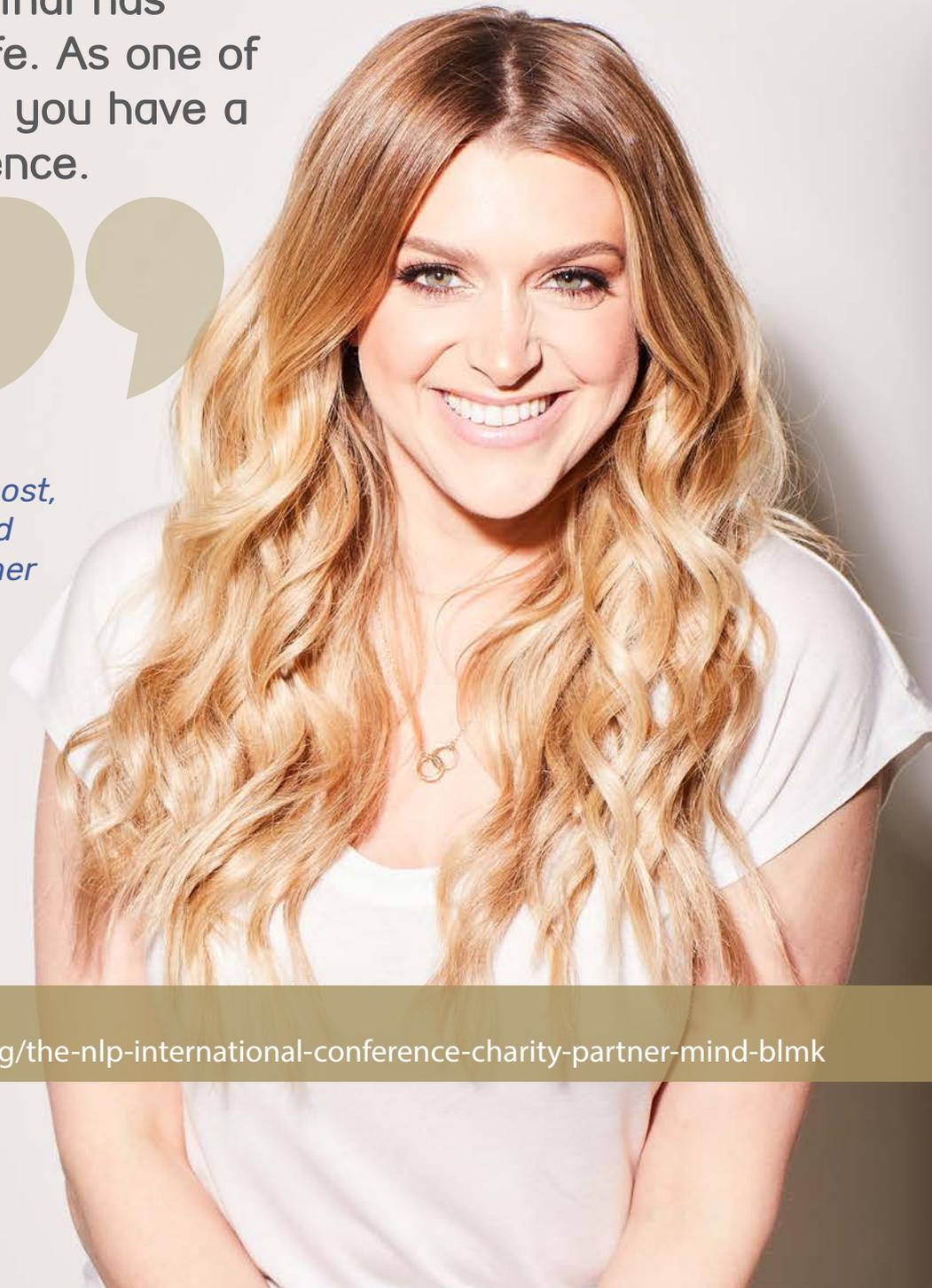


As someone who has experienced poor mental health, I cannot sing the praises enough of the incredible work the Mind Charity does...dealing with the fallout from the pandemic, Mind's services are in need more than ever of help, support and donations.

NLP is something that has transformed my life. As one of your peers, I wish you have a wonderful conference.

Anna Williamson

is an author, TV presenter and radio host, Mind Ambassador and NLP Master Practitioner



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You can watch the full video in the Conference Video Gallery from 26th April 2021.

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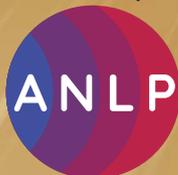
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The NLP Awards Ceremonies
are taking place virtually on
Saturday 15th and Sunday 16th May
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About the NLP Awards



In support of



The International NLP Awards is an annual ceremony to celebrate NLP making a difference in society. Winners chosen from the finalists in each award category will be announced during the NLP International Conference over Saturday and Sunday extended lunch breaks.

These awards bring together NLP leaders and professionals across the globe for a unique opportunity to celebrate the NLP industry and the positive difference being made as a community.

Do tune in to the awards ceremonies to give these worthy finalists your support and hear more about the fantastic work they are doing in the community and beyond.

NLP AWARDS

15 & 16 MAY 2021
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How do the NLP Awards work?

Each year, we invite the community to submit nominations for different award categories. Nominations for 2022 are already open and you can submit your nominations here: www.nlpawards.com/nominations

How are the finalists chosen?

The finalists are selected by an independent panel who read through each nomination and supporting evidence received. The panel make their decisions based on what they collectively feel demonstrates the use of NLP in making a marked difference in the specified category.

How are the winners chosen?

Team members from the chosen charity, Mind BLMK, form an independent panel to review each finalist's nomination, supporting evidence and finalist interviews. The panel make their decisions based on who they collectively agree has evidenced the most impact in the relevant area with their work with NLP.

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Category: Business

NLP Business finalists

An individual/organisation that has made a difference in private sector business to employees, companies or within the business sector generally.



Colette Normandeau

Colette's institute is a Government-accredited school in Quebec, Canada. It offers a unique NLP training curriculum, specialising in NLP Business Management, and is the only school in Quebec to offer a programme dedicated to management and conscious leadership leading to an NLP Executive Professional Coach diploma. She has made a difference in the business community for nearly 20 years, training entrepreneurs, multinational executives and teams from all over the world. The nomination form cited that 'Colette's impact in the business world is more than considerable. Companies in the region and around the world have benefited from strong and positive changes in their organisation and culture and on an identity level for their leaders and contributors; developing healing and a new sense of motivation in their respective systems.' As one student said, 'She inspires and illuminates the way for each person she works with; she combines humanism and professionalism in a remarkable way.'



Joe Cheal

Joe has been involved in the field of learning and development for over 25 years. Since 1993, Joe has been introducing businesspeople to NLP and NLP to businesspeople. His primary use of business NLP is in *modelling best practice* to help people understand and apply skills more easily and more quickly. The company that nominated Joe explained, 'He always goes above and beyond and takes time to find out exactly what is required in order to ensure the courses provide the best results. He is keen to collect feedback and adds complimentary extras to support the organisational impact.' They went on to say, 'Joe genuinely cares about our service, our people and our residents. We always feel that we matter to Joe on a personal level. We've noticed a tangible buzz in the office and in the care homes after Joe's training and hence he has helped to raise the profile of learning and development in the company.'



Slavica Squire & Milan Vukašinić

The NLP Institute is a heart-centred organisation that is making waves internationally, led from the top by Slavica and Milan as they continue on their path to give everyone a choice over what life can be like for them. The Training Institute in Serbia has delivered almost 100 accredited trainings and hosted over 1000 people each year at their NLP taster evenings, day events and accredited training since it opened in 2006. Serbia, like many places, is in political turmoil and the resources provided to individuals and businesses are making a real impact. The person nominating expressed, 'I am one of several NLP organisations they have welcomed in the last two years, gifting their time and resources to help all of us grow and improve. I feel that both Slavica and Milan deserve this award because of their constant growth, learning and the impact their work is having in their own politically unstable environment and across Europe.'



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Category: Education

NLP in Education finalists

An individual/organisation that has made a difference to pupils/students, teaching and support staff within the education sector through NLP. This may be in primary, secondary or tertiary education.



Ali Knowles

Ali developed Ollie and His Superpowers® to help support children to become the best versions of themselves. It was developed through the ideas of NLP and is considered ahead of its time. Ali has helped schools to incorporate the Ollie concept into their daily life with carefully planned and vetted effective assemblies and lesson plans. The Ollie Kids® programme helps kids to learn Ollie techniques for themselves and become Ollie Ambassadors to support their peers in school. Ali is also a published author and her books teach the messages of Ollie through reading, immersing the reader in stories that enable them to understand and learn how to deal with situations via the very relatable character, Ollie. More and more schools are engaging with Ollie and His Superpowers, using coaches and training staff who are using Ollie with the children as well as taking on the Ollie Kids programme. Many teachers have gone on to train as full coaches.



Nada El Gazzar

Outside her usual job, Nada is committed to giving back to the community in Dubai by raising awareness of NLP with the target message aimed at school students. Nada believes in youth empowerment to create a better society and she actively shares this message via videos, TV, workshops, talks and social media platforms. One community initiative was the creation of the campaign, 'Raising emotionally intelligent children', where she designed the bullying prevention kit which included cards inspired by NLP presuppositions, NLP-inspired T-shirts and badges to help school students to express themselves and share stories in their school setup. This led to Nada facilitating Bullying Prevention workshops to parents, teachers and children. As a result of these initiatives and knowledge-sharing efforts, Nada won the knowledge-sharing award, Sharek, and was invited to speak on Dubai TV and Sharjah TV about how NLP can help students and parents.



Sian Goodspeed

As a former teacher, Sian set up Flying Start Tuition with the aim of providing supplementary education with a difference. In 2010, after learning the power of NLP, Sian integrated NLP into the Flying Start approach and it is now fundamental to what they do, with far-reaching impacts on students and their families. At Flying Start, they don't just teach their students *what* to learn, they teach them *how* to learn – how to overcome barriers to learning and how to be more confident and self-motivated. Since its inception, Flying Start Tuition has made a positive difference to the lives of over 2000 children by helping them to improve academic performance, pass exams and grow in confidence, in school and beyond. They also support children from low-income families through the bursary scheme and for the past ten years have delivered the Tuition Plus project, providing free tuition to children from disadvantaged backgrounds.



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Category: Healthcare

NLP in Healthcare finalists

An individual/organisation that has made a difference to patients, clinical or non-clinical staff within the healthcare sector through NLP. This includes, for example, hospitals, NHS trusts, care homes, GP practices, dental surgeries, psychotherapy and complementary therapies.



Fiona Stimson

Fiona specialises in coaching clients with cancer, chronic illnesses and those suffering severe anxiety. She holds a senior management position within the NHS and academic institutions, volunteers as a cancer coach within The Fountain Centre at The Royal Surrey County Hospital and is also a key part of a year-long coaching study (in conjunction with Portsmouth University) to create professional standards for cancer coaching and works with the NHS Leadership Academy. Fiona is bringing awareness to the effectiveness of NLP coaching within this specialist area and uses NLP to support people living with and beyond cancer and other chronic illnesses, as well as helping managers and staff working within healthcare or corporate organisations to help manage their own wellbeing. Her approach is empathetic, intuitive and mindful, changing the belief systems that are no longer serving her clients into ones that they want to hold and aspire to.



Dr Phil Parker

Phil developed the Lightning Process which makes changes possible for those in the face of the seemingly impossible. Observing clients with the same health issues, Phil was intrigued by those who were recovering from their illness whilst others were staying stuck. So, he set out to use NLP 'modelling' to identify the differences between each group. In doing so, he came up with a model of the 'illness process' and used this to design the ultimate antidote – the Lightning Process (LP). By understanding the illness process, the LP uses NLP coaching and techniques to dislodge the psycho-neurological patterns that are keeping the illness going. Clients are given a tool built on various NLP techniques and principles to both disrupt poor neurology and build strong healthy neurology in its place. Since its inception, over 23,000 people with conditions such as ME, fibromyalgia, multiple sclerosis, Hashimoto's disease, rheumatoid arthritis, chronic pain, anxiety, depression, etc have received life-changing benefits from the Lightning Process.



Ronia Fraser

Ronia specialises in narcissistic abuse recovery. Over the last two and a half years Ronia has established herself as one of the leading narcissistic abuse recovery experts, working across borders, both locally as well as online. Ronia is also proactively building a solid international trauma recovery professionals' network. Narcissistic abuse is one of the most common but least acknowledged forms of abuse, with devastating consequences for the survivor. NLP is at the very core of Ronia's bespoke narcissistic abuse recovery programme, in conjunction with other modalities like hypnosis and coaching. Narcissistic abuse is calculated manipulation, emotional blackmail and brainwash, which attacks and systematically erodes the victim's identity on the most basic human desire to be loved and to belong. This is what makes NLP so highly effective to counteract the inner wound, addressing both the neurological and linguistic damage. Through her specialised application of NLP, Ronia helps narcissistic abuse survivors recover and find hope, whilst raising awareness.



Hosted by



Category: Public Service & Community

NLP in Public Service & Community finalists

An individual/organisation that has made a difference within public service through NLP. This includes emergency, armed or volunteer services, local authorities, charities, community groups or other public sector.



Erna Smeekens

During an extremely difficult time in her life, Erna was given a lifeline by a very generous NLP trainer who offered her the full NLP practitioner and master practitioner training for free. This life-changing gift led Erna on a mission to pay it forward. She initiated the Tentjes Academie which translates to Ten Euro Academy – people can join sessions and workshops for a maximum of 10 euros and the NLP courses are heavily reduced or with a ‘Pay it forward’ request, so that everyone has the opportunity to get to know and apply these models. The person nominating Erna expressed, ‘Because of Erna many people in my hometown are now inspired to become better communicators and listeners, and to be gentler and kinder to themselves and others.’ Erna believes NLP is so valuable that everyone who meets the requirements for following an NLP course must be able to access them, no matter their financial circumstances.



First Position Performance Development Ltd

In conjunction with ACEVO (the membership body for CEOs of UK charities), First Position developed a leadership competency framework reflecting the values, beliefs and observable behaviours of high-performing, successful leaders. The framework is built around key NLP principles and has become the de facto model for civil society (third sector) leaders. Each competency has a ‘Model of Excellence’ which has encouraged leaders to raise their game within their own organisation. Leaders in the sector have been using this leadership competency framework since 2010. Over this period, hundreds of leaders have been bench-marked against and influenced by the explicit and embedded NLP principles, frames and practices. Feedback throughout this time has been tremendous, as have testimonials received regarding the results individuals have achieved. There are many examples of people using the leadership framework who have evidenced their development through the impact on their organisations’ results and their personal results with promotions to other roles, including that of CEO.



Roni Mesika

NLP was almost non-existent in the Be’er Sheva region and the southern part of Israel. Roni’s work has created vast awareness of NLP, from just 11 people in the region three years ago to thousands today. Roni founded Be’er Sheva NLP Multidisciplinary Centre and worked hard to create awareness to help people with NLP tools in diverse areas. Opening a branch of NLP College For a Change and establishing the NLP Multidisciplinary Centre in Be’er Sheva and the South is a real lifeline for hundreds of thousands of residents of southern Israel – men, women and children exposed to a complex situation in which neighbouring Gaza missiles and terror attacks frequently occur. The NLP community ‘For a Change’ that Roni Mesika leads today includes hundreds of instructors, therapists and master craftsmen from NLP, thousands of guided fans and trained practitioners. Thanks to Roni, NLP has become known among the residents of southern Israel.



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Over £6,000 raised for Mind BLMK at 2019 NLP Awards

With the generous support of attendees at the 2019 NLP International Conference and the guests at the 2019 NLP Awards, ANLP was able to raise over £6,000 to support the incredible work of local charity Mind BLMK, who provide positive mental health and wellbeing across the communities of Bedfordshire, Luton and Milton Keynes.

Mind BLMK's Fundraising Manager, Hayley Mattacks expressed her gratitude. "We are hugely grateful to ANLP for all their incredible support. The evening was a great success and we are especially thankful to Karen, Kash and the wider team for the hard work they put in to achieve this. We are honoured to have been put forward as ANLP's chosen charity this year and know that it will make such a difference in raising awareness of the importance of good mental health."

Karen Falconer, ANLP CEO, said: "We found the synergy between ANLP and Mind BLMK, both from a fundraising / co-ordination point of view and also with regard to working together on mental health, to be the perfect fit for us. It's been a pleasure working with Hayley, Richard and the team of incredibly hard-working individuals at Mind BLMK, who combine to make a real difference in their community. Our aim is to do the same within the NLP community and we look forward to working with Mind BLMK in the coming months and years to see where else we can collaborate to be the difference that makes the difference."

We relied on the NLP Awards Gala Dinner to raise funds for Mind BLMK in 2019. With the pandemic, this year we are running a virtual NLP Conference and virtual NLP Awards ceremonies. In 2021, we ask you to donate direct to Mind BLMK on the NLP Conference and NLP Awards JustGiving page:

www.justgiving.com/fundraising/the-nlp-international-conference-charity-partner-mind-blmk

or search on the Just Giving website (justgiving.com) for 'NLP Conference'.

**A word from Anna Williamson,
author, TV presenter and radio host,
Mind Ambassador and NLP Master Practitioner.**

"If there is anything you can possibly do to help ... we would be enormously grateful on behalf of everybody at Mind. You can go to the NLP Conference JustGiving page where we have an impressive target ... I know with your help we can smash it ... Thank you, thank you for everything you're doing."



A Letter from Mind BLMK – the ANLP Charity Partner

Mind BLMK's values have not changed, but our world has.

Each year we support over 4,000 people locally, across Bedfordshire, Luton, and Milton Keynes. We are there for those within the community experiencing poor mental health and wellbeing, and our aim is to make sure that no-one has to face a mental health problem alone.

Mental illness is the single largest cause of disability in the UK, so we want to keep raising awareness of mental health, to break the stigma which still prevails in many areas of society and to get people talking.

We support recovery by breaking down barriers to individual achievement through a range of community-based services, encouraging people to keep well, to develop their potential and to expand their social networks. We also aim to prevent illness and enable early intervention by offering general wellbeing services. Some of our current services include:

- Crisis Support
- Community recovery groups
- Counselling
- Wellbeing programmes
- School counselling
- Peer Support
- 1:1 Mentoring
- Activity and Wellbeing Groups
- Hoarding Disorder CBT based support
- Personality Disorder Peer Support

Our training department works with companies and organisations to deliver Mental Health First Aid training, Mental Health Awareness courses, and workshops to develop and support their workforce.

We are constantly amazed by the innovative fundraising ideas people come up with to support us and we really appreciate all the hard work our fundraisers put in on our behalf.

In 2019 we were the selected Charity Partner for the NLP Awards event. Through the generosity of ANLP Members, the NLP Conference attendees, and the Awards Gala Dinner raised a truly amazing £6,102. ANLP continues to work with us in innovative ways to support us and we are excited about our future work together.

Although we are affiliated with Mind nationally, **we are an independent charity**, responsible for raising our own funds, so every penny raised for Mind BLMK allows us to continue the vital work we do to support people's mental health and wellbeing.

We would like this opportunity to extend our heartfelt thanks to ANLP and all of its members, for your continued support of our work. Our services are even more vital now than they ever been, and it is only through efforts such as this that we are able to continue to be there for those in our communities.

To find out further information about our work or to talk to a member of our team, please visit our website – www.mind-blmk.org.uk

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