

THE 2024 NLP INTERNATIONAL CONFERENCE

 **NLP**
International
Conference
10-11 Feb & 11-12 May 2024
www.nlpconference.com

**VIRTUAL
LIVE**

Conference Brochure

Covering all the essential information
for this year's virtual/live event

Hosted by



Welcome to the 2024 Virtual/Live NLP International Conference

We're back in the room again for 2024

After listening to the feedback from the 2023 conference, we have split the conference over two weekends (with a three-month gap in between) to give you some reflection and 'life' time between the virtual and live/livestreamed events.

We're also at a new venue, The Sheraton Skyline Heathrow Hotel (Bath Road, Harlington, Hayes UB3 5BP). We know the new venue will be a wonderful and exciting experience for delegates and presenters alike, whether you have chosen to attend in-person or virtually, and we hope the hybrid nature of the event allows you to learn, engage and network better than ever. The conference app, Whova, will be in use again to facilitate communication with all delegates.

So, whether you're physically in the room with us or surfing the messages and topics on the app, you can connect with your peers, colleagues and friends, and perhaps make some new friends along the way.

As well as two weekends packed with presentations, we have planned bonus sessions for delegates to attend in March and April. The recordings will be available on the Whova app.

Holding the space for
community, collaboration
and creative learning


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Thank you ANLP for
creating an international
opportunity to celebrate
NLP. I recommend you to
invest not only in yourself
but in your future!
Thabiso Mailula, In Person Presenter

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 NLP International Conference

 NLP Conference

Format (All times are British Summer Time unless otherwise stated)

Saturday 10th February 2024 (Virtual)

Before 08:55*	Log in and networking
09:00 - 17:30*	Presentation sessions across 4 streams <i>(see pages 08-09)</i>

Sunday 11th February 2024 (Virtual)

Before 08:55*	Log in and networking
09:00 - 17:30*	Presentation sessions across 4 streams <i>(see pages 10-11)</i>

Bonus Sessions 2024 (Virtual)

Tues 19th March	18:00 - 19:30* <i>(see page 11)</i>
Thurs 11th April	19:00 - 20:30 <i>(see page 11)</i>
Thurs 25th April	19:00 - 20:30/21:00 <i>(see page 11)</i>

Saturday 11th May 2024 (In-Person/Virtual)

From 08:00	Registration and Networking
10:00-18:00 <i>(with breaks)</i>	Masterclass: Less is More: A Clean Approach to Mind, Metaphor and Modelling with Penny Tompkins and James Lawley <i>(see page 12)</i>

Sunday 12th May 2024 (In-Person/Virtual)

From 08:00	Registration and Networking
09:00 - 17:30	Presentation sessions across 2 streams <i>(see page 13)</i>



2024 NLP International Conference - Virtual/Live Official Event App

- Explore the **professional profiles** of event speakers and attendees
- Send **in-app messages** and **exchange contact info**
- **Network and find attendees** with common affiliations, educations, shared networks and social profiles
- Receive **update notifications** from organisers
- Access the **event agenda**, GPS guidance, maps and parking directions at your fingertips



Download on the
App Store



ANDROID APP ON
Google play

Scan or click for further details*



* Due to Whova restrictions, the Agenda for the 2024 conference appears differently to previous years. This short video explains how to navigate the agenda this year.

* GMT times apply

Actions to Enhance Your Conference Experience

ViRTUAL LIVE

In-person delegates

Layer up

The air conditioning in the conference centre is controlled centrally. This means the temperature in each room can vary depending on the volume of people in them. The best way to ensure you are not too hot or too cold is to wear layers of clothing so you can adjust to the room temperature. This will ensure your comfort throughout the conference.

The early bird catches the worm

To ensure you secure a seat and get to attend your chosen session, we encourage you to arrive at the sessions on time. This will help avoid disappointment and give you the best opportunity to enjoy the valuable content of your choice.

At your service

Throughout the conference, our dedicated support staff are on hand to provide information and answer any queries you have. There are conference stewards in each room, conference staff located in the registration area and hotel staff around the conference centre. We encourage you to utilise this support when you need it. If you need virtual support, please use the app to ask questions of the organisers!

All delegates

Get interactive

The conference app (Whova) has some great features to support your conference enjoyment and add value to your experience. Download the app prior to the conference to start making connections before you even arrive!

Here are some of the key features:

- **Community board** – Break the ice! A great place to introduce yourself and make new connections, find a travel or lunch buddy, or share photos and experiences.
- **Organiser announcements** – Stay informed by receiving real-time reminders, updates, changes and opportunities during the conference.
- **Manage agenda sessions** – Create your own personalised agenda, access session content and locations, connect and interact with presenters and provide session ratings and feedback.
- **Messages** – Keep in touch with other attendees (in-person and virtual) and ask questions of presenters.

Capture key moments

Capture your aims, outcomes, ideas, learning and thoughts during the conference sessions. Whilst video streaming or recording is prohibited during all sessions, you can take



photos during refreshment breaks to upload to the Whova app.

Discover new opportunities

In the refreshment area of the conference centre and the exhibitor area on Whova you will find a range of exhibitor stands offering a wide variety of courses, books, resources, products and services, all to support your personal and professional development. You can read about each stand and what they have to offer in this brochure and on the app – or just pop over to say hi and meet the exhibitors during the Exhibitor Live sessions over lunchtime during the virtual weekend.

You have all the resources you need...

You will have your very own copy of the special conference edition of *Rapport* magazine, posted to virtual delegates and in your goodie bag if you are with us in-person. Other resources, such as presenter handouts, will be available to download from the Whova App.

There is no failure, only feedback!

To ensure we can continue to provide a current and valuable conference to the NLP community, we want to hear your thoughts, ideas and feedback. You can do this via the online survey link, which will be posted in the chat at the end of every presentation.

Make savings

Make the most of the hotel exclusive rate 2024 conference ticket offer. This is only available to delegates at the conference and gives you a chance to join us at a significantly reduced rate.

Create memories

We love to see, hear and feel how much you are enjoying your time at the conference. Utilise our social media platforms to share your experience. Please tag us using:

 @nlpconference

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 NLP International Conference

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Official event app

Find the conference web app at https://whova.com/portal/webapp/nlpin_202405/ (PC/Mac using the Google Chrome browser for best results).

Whether you are attending in person on 11th and 12th May or virtually throughout, all delegates use the official conference platform app over both weekends. This is where you can livestream the presentations or watch the recordings later. Once edited, all recordings are uploaded to Whova and will be available to watch until 12th November 2024.

Please ensure you follow the instructions on the login invitation, which will be sent to your registered email address.

Please use the email address you bought your conference ticket with to log in to the web app. This takes you directly to the 2024 event. You may need to create an account on Whova, and using the same email address will ensure you can log in directly.

All virtual presentations are accessed directly from the Whova App, so it is essential that you load this onto your PC and/or mobile device. **Streaming of live sessions is recommended using a PC or Mac using the Google Chrome browser.**

* Due to Whova restrictions, the Agenda for the 2024 conference appears differently to previous years. This short video explains how to navigate the agenda this year.

Whova

Scan or click
for further
details*



Thank you so much Karen and your amazing team for working so hard and always being there for us. This conference exceeded my expectations as you do every year. With sincerest gratitude and looking forward to next weekend.

Tina Beckham, In Person Delegate

Quickly find any one of the many inspiring events happening over the NLP International Conference.

Presenters - Saturday 10th February 2024 (Virtual)

09:00	1	Dr Conor Hughes	The Power of A Learning Tribe	90 mins
	2	Wendy Sullivan & Dr Paul Field	Exceptional Integrated Coaching with Psychoactivity	180 mins + break
	3	Richard Bolstad	Transcendence: Healing our Collective Story	180 mins + break
	4	Dr Suzanne Henwood & Sarah Carruthers	Raising Consciousness Around Wise Decision Making	90 mins
10:30 Refreshment Break				
11:00	1	Joe Cheal	Reframing Performance Conversations: New Models of Leadership	90 mins
	4	Dr Beth Dawson	I Hate My Teen: Managing Taboo Feelings with NLP Coaching Techniques	90 mins
12:30 Lunch Break				
14:00	1	Dr Magdalena Bak-Maier & Edward Grey	My Client, Me & My Process: Working with Emergence	180 mins + break
	2	Jeremy Lazarus	Performance Profiling: An Invaluable Coaching and Management Tool	90 mins
	3	Jan Cisek	Your Home Is a Metaphor	90 mins
	4	Sarah Fletcher	Using NLP to Transform Your Business From the Inside Out	90 mins
13:30 Refreshment Break				
16:00	2	Art Giser	Whole Being Permission and Alignment	90 mins
	3	Colette Normandeau	Resonance in Coaching...Danger or Opportunity?	90 mins
	4	Nick LeForce	The Undiscovered Country: How to Live in Your Own Heartland	90 mins

Presenters - Sunday 11th February 2024 (Virtual)

09:00	1	Andrea Dudaško	AI vs. Human NLP Trainers: A Battle or a Boon?	90 mins
	2	Thabiso Mailula	The Disney Model with a Twist	180 mins + break
	3	Dr Phil Parker	The Art and Power of Storytelling	180 mins + break
	4	Marc McDermott	Complex Meta Programming - Understanding the Patterns of Purpose	180 mins + break
10:30 Refreshment Break				
11:00	1	Jimmy Petruzzi	Managing and Alleviating Subclinical Anxiety with NLP	90 mins
12:30 Lunch Break				
14:00	1	Joanna Harper	NLP meets Yoga Nidra	90 mins
	2	Olive Hickmott	Retaining the Strengths of Visual-Spatial Learners	90 mins
	3	Andy Coley	Selling NLP Training to Organisations	
	4	Janey Lee Grace	Grow Your Heart-centred Business	90 mins
13:30 Refreshment Break				
16:00	All	Robert Dilts & Ian McDermott	Creating Authentic Community	90 mins

Bonus Sessions 2024 (Virtual)

Tues 19th March	18:00*	All	Michael Hall, Ph.D.	Thinking for Humans	90 mins
Thurs 11th April	19:00	All	Darren Stevens	The Meta-Model Rewritten	90 mins
Thurs 25th April	19:00	All	Connirae Andreas	A New Theory of Personality	90 to 120 mins

*GMT

Masterclass - Saturday 11th May 2024 (In-Person/Virtual)

10:00 to 18:00	All	Penny Tompkins and James Lawley	Less is More: A Clean Approach to Mind, Metaphor and Modelling	360 mins + breaks and lunch
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Presenters - Sunday 12th May 2024 (In-Person/Virtual)

	Stream 1	Stream 2
9:00	Reb Veale Weapons of Mass Distraction and the Multi-tasking Myth (90 mins)	Fiona Campbell Harnessing the Power of NLP for Building Emotional Intelligence (90 mins)
10:30	Refreshment Break	
11:00	Nishith Shah The Art of Creating Transformation Experientially (90 mins)	Judith Lowe Difficult Conversations – NLP has Tools and Skills to Offer a World in Crisis (90 mins)
12:30	Lunch Break	
14:00	Ronia Fraser An Introduction into "Trauma-Informed" NLP (90 mins)	Emma McNally Managing the 3 L's Out Of Stress! (90 mins)
15:30	Refreshment Break	
16:00	Damon Cart Making Transformation Predictable (90 mins)	Robbie Steinhouse The Couples SCORE (90 mins)

So much fun. Probably the most smiley and upbeat conference I photographed! Loved the connection and energy.
Ross Willsher, Official Photographer

A top class conference focusing on leadership, coaching, resilience, collaborations, people development and so much more! I thoroughly enjoyed meeting other NLP Professionals and prioritising and immersing myself in this community.
Lynn McKeown, Virtual Delegate

Saturday 10th February 2024 (Virtual)

Stream 1 The Power of a Learning Tribe (90 mins)			
	Dr Conor Hughes has a PhD in Artificial Intelligence, a stint teaching AI in academia, has climbed the corporate ladder to executive level and become an NLP Trainer. It's been quite a ride.	Learning remotely in isolation can so often be a lonely experience. We present simple insightful models that are the difference that makes the difference, whether you have five students or five hundred.	
Stream 2 Relationship Coaching (180 mins)			
	Wendy Sullivan is an experienced coach, NLP Trainer, accredited psychotherapist and co-author of the book <i>Clean Language</i> . She delivers extensive Clean training and Association for Coaching-certified coach training.	At a fundamental level, different clients respond to different approaches. Psychoactivity is a key to transformation. In this interactive session, you'll integrate metaphor, space, parts, and embodiment. Use this to respond flexibly to differing client situations, awakening psychoactivity: a vivid, engagingly real inner world of change.	
	Dr Paul Field is a certified Clean Trainer and Assessor specialising in embodiment, bodywork and trauma-informed approaches to help women reconnect with their bodies after sexual trauma or difficult relationships.		
9:00	Stream 3 Transcendence: Healing our Collective Story (180 mins)		
		Richard Bolstad received the NLP Internationally Award in 2017 for his work in international crisis situations. He is a trained nurse, teacher, psychotherapy practitioner and archaeologist.	This session will give you the practical skills to use Julia Kurasheva's NLP-based 'Transcendence Process' for collective healing. This process enables you to see beyond the individual challenges that you and your clients face.
Stream 4 Raising Consciousness Around Wise Decision Making (90 mins)			
		Dr Suzanne Henwood is an experienced speaker, writer, trainer and advocate for NLP, NLP research and mBraining. Suzanne is an active coach, focusing on stress and anxiety and health and wellbeing activism.	In this workshop we share some of the research behind how people make decisions and show you how our collaborative team have challenged some existing models, offering a new WISE Decision-Making model.
		Sarah Carruthers is an NLP and mBIT Trainer and an experienced coach who uses a range of modalities to offer an integrative embodied approach to coaching. Along with Suzanne and 2 others, Sarah has been involved in this 7 year research project studying WISE decision making.	
10:30 Refreshment Break			
Stream 1 Reframing Performance Conversations: New Models of Leadership (90 mins)			
11:00		Joe Cheal is an NLP Master Trainer and owner of Imaginarium Learning & Development. Since 1993 he has worked with thousands of leaders/managers and has been modelling the application of leadership.	One of the most challenging conversations any leader can have is to give a person feedback when things are 'not good'. This interactive session will explore the preparation and structure for such a conversation.
	Stream 4 I Hate My Teen: Managing Taboo Feelings with NLP Coaching Techniques (90 mins)		
		Dr Beth Dawson is a highly experienced bilingual communication expert, teacher, coach, speaker and NLP practitioner, originally from the UK and currently residing in Paris with her French husband and two teenagers.	This presentation explores the challenges faced by parents or caregivers when dealing with negative emotions towards their teenage children. You will be given practical NLP tools to navigate these challenging emotions and will leave the session feeling positive
12:30 Lunch Break			

Thank you ANLP for creating an international opportunity to celebrate NLP. I recommend you invest not only in yourself but in your future!

Thabiso Mailula, In Person Presenter

The event that best celebrates all that is great about NLP and personal development - huge thanks to the ANLP team for organising such a wonderful opportunity for our community!

Reb Veale, In Person Presenter & Exhibitor

Saturday 10th February 2024 (Virtual)

14:00	Stream 1 My Client, Me and My Process: Working with Emergence (180 mins)		
		Dr Magdalena Bak-Maier is an internationally recognised teacher and coach who integrates neuroscience, psychology and therapy with NLP for mental health and wellbeing.	The world today is an uncertain, unpredictable place; anxiety is ubiquitous, impacting agency, connection and identity. We'll look at three NLP concepts through the lens of emergence: goals and outcomes, rapport, and being 'at cause'.
		Edward Grey has been an NLP coach, trainer and psychotherapist for over 20 years. He is also an mBIT Coach and ANLP Ambassador for the Isle of Wight.	
	Stream 2 Performance Profiling: An Invaluable Coaching and Management Tool (90 mins)		
	Jeremy Lazarus is an accredited Master Executive Coach, a certified Master Trainer of NLP and a former finance director. He specialises in the use of NLP in business, sport and coaching.	Many coaches and NLP professionals have clients who want to improve their performance. Learn what performance profiling is, how to use it conversationally to help your clients improve results, see a demonstration, and do an exercise followed by a Q&A.	
13:30	Stream 3 Your Home Is a Metaphor (90 mins)		
		Jan Cisek is an environmental psychologist and NLP Master Practitioner with over 40 years of expertise in semiotics, wellness and the design of optimal environments for working and living.	In this presentation, much like jewellers refining diamonds, we will delve into the art of refining your language models and harnessing metaphors and symbols, drawing upon familiar examples from our daily environments: our homes.
	Stream 4 Using NLP to Transform Your Business from the Inside Out (90 mins)		
		Sarah Fletcher certified as an NLP trainer in 2018; prior to that, she had been integrating NLP personally and professionally for 15 years. She now trains NLP across a wide variety of professions.	In this session, you will learn how to use NLP to optimise your mindset for success and harness your creativity and problem-solving skills to run a fun and exciting business with joy and ease.
16:00	Refreshment Break		
	Stream 2 Whole Being Permission and Alignment (90 mins)		
		Art Giser is the creator of Energetic NLP. His unique background includes being an internationally renowned NLP trainer for 38 years and he is known for his ability to transform people's lives.	In this session, you will clear energetic, spiritual and unconscious blocks and create Whole Being Permission and Alignment by aligning your spirit, soul, conscious mind, unconscious mind and body to create more success and happiness.
	Stream 3 Resonance in Coaching... Danger or Opportunity? (90 mins)		
	Colette Normandeau is an international NLP Master Trainer and certified executive and life NLP coach. She is laureate of the 2021 ANLP NLP in Business award.	Our authenticity, integrity and genuine personal transformation are keys to awaken and enrich our excellence as coaches. Join Colette to discover the gifts of resonance and powerful processes that have transformed so many client situations.	
	Stream 4 The Undiscovered Country: How to Live in Your Own Heartland (90 mins)		
		Nick LeForce has been in the playground of NLP since 1983. As a lover of language, he is perpetually fascinated by how we make sense of our lives and learn to live from our own heartland.	Our lives are nested in a vast mystery, and we have little guidance on how to live, much less how to live a beautiful life. Come explore your own 'undiscovered country' and learn how to live in your own heartland.

This has been an excellent two days. I learned something new at every talk I attended. Wonderful to see how the world of NLP is growing and developing. Thank you to everyone who put in all the work and effort to make the days run smoothly.

Fiona Campbell, Virtual Presenter and In Person Delegate



Great conference; a very well organised and balanced programme. Looking forward to watching some of the sessions missed in the next few weeks. Thank you so much.

Jonathan Conway, In Person Delegate

Sunday 11th February 2024 (Virtual)




9:00	Stream 1 AI vs Human NLP Trainers: A Battle or a Boon? (90 mins)	
	 <p>Andrea Dudaško's mission is to unlock new possibilities in your mind and help you see what you have not noticed before. She also loves exploring how technology can simplify our lives.</p>	The crux of this presentation lies in exploring how humans can outperform AI. We must understand that AI is primarily about delivering information; it will not come with anything new.
	Stream 2 The Disney Model with a Twist (180 mins)	
	 <p>Thabiso Mailula is a highly enthusiastic South African NLP Trainer. He is passionate about unleashing the greatness in others that enables them to connect with the higher version of themselves.</p>	Thabiso will be presenting a process derived from the Disney Model, which he calls the Disney Model with a Twist. It's a model for effective and creative development of personal and professional plans.
	Stream 3 The Art and Power of Storytelling (180 mins)	
	 <p>Dr Phil Parker is one of the world's leading NLP researchers. He designed the Lightning Process® seminars, transforming the health of over 25,000 people worldwide. He loves to inspire others about NLP and is very fond of wolves.</p>	This fascinating seminar from one of the leaders in the field combines the key tools and arts of effective storytelling and metaphors to get even more powerful change in every communication.
	Stream 4 Complex Meta Programming: Understanding the Patterns of Purpose (180 mins)	
	 <p>Marc McDermott is a Master Trainer of NLP and a Master Trainer of Hypnosis, as well as a Trainer of Time Line Therapy® and coaching, with 27 years' experience in the field.</p>	Would you like to know how a person processes information inside themselves, so you can predict their behaviours and actions based on their thought processes, without mind reading or guessing?
10:30 Refreshment Break		
11:00	Stream 1 Managing and Alleviating Subclinical Anxiety with NLP (90 mins)	
	 <p>Jimmy Petrucci, MSc (Psychology and Neuroscience of Mental Health) is a world renowned high performance coach, hypnotherapist and NLP Trainer. He has twice been nominated for the position of President-Elect of The British Psychological Society (2022/2023 and 2023/24).</p>	Subclinical anxiety, in the context of this talk, refers to symptoms of anxiety which do not meet anxiety diagnostic criteria. They sit in between a spectrum of non-debilitation to debilitation, potentially affecting aspects of quality of life.
12:30 Lunch Break		
14:00	Stream 1 NLP Meets Yoga Nidra (90 mins)	
	 <p>Joanna Harper is an experienced integrative coach, author, Breath-Body-Mind™ and yoga teacher, Qigong instructor and accredited NLP Trainer. She specialises in coaching clients whose past prevents their progress.</p>	Increase stress resiliency and mind-body awareness by discovering the personal and professional benefits of Yoga Nidra practice. In this session, discover how to bridge the gap between NLP and Yoga Nidra.
	Stream 2 Retaining the Strengths of Visual-Spatial Learners (90 mins)	
	 <p>Olive Hickmott has been working with neurodivergent students for the past 24 years, using many tools. Almost all these students are visual-spatial learners with exceptional visual skills, much needed in the world today.</p>	We need to change the emphasis in school onto the strengths of visual-spatial learners and away from the challenges they experience with the current curriculum. It is time to address the questions of how we are educating them.
	Stream 3 Designing the Perfect Day for Health and Success (90 mins)	
	 <p>Andy Coley is an experienced NLP Trainer specialising in bringing NLP inhouse into organisations from the NHS through to AAA gaming studios. Andy has a breadth and depth of making NLP work within businesses.</p>	This session will help you to illuminate strategies for promoting NLP's transformative power within corporate environments. Receive essential insights for any NLP practitioner through to trainer seeking to broaden their influence in the corporate world.
	Stream 4 Grow Your Heart-centred Business (90 mins)	
	 <p>Janey Lee Grace was a presenter for 24 years on BBC Radio 2 and she is a bestselling author of several books on holistic living. Janey also offers media relations: PR for heart-centred businesses.</p>	In this session, you will get an insight into how PR works and how to own your 'USP' or, as Janey calls it, your YOUNique brilliance, while remaining authentic and true to your values.
13:30 Refreshment Break		

Sunday 11th February 2024 (Virtual)

16:00	All	Creating Authentic Community (90 mins)	
	 Ian McDermott pioneered the integration of NLP and coaching and is now doing the same for NLP and neuroscience.  Robert Dilts has a global reputation as a leading developer, author, coach, trainer and consultant in the field of NLP.	As NLP Trainers and institute founders, we have experienced the importance, power and benefits of creating authentic community. We would like to share with you what we've learned about how to do this.	

As well as two weekends packed with presentations, there are also two bonus sessions that delegates have the opportunity to attend virtually.

Bonus Sessions 2024 (Virtual)

Tues 19th March 18:00 GMT	All	Thinking for Humans (90 mins)	
		Dr Michael Hall has conducted over 35 modelling projects that resulted in 70 books and many training manuals. He was the first NLP thinker to introduce the meta-model to the field of critical thinking.	'Thinking for Humans' is based on the fact that not all thinking is the same. Learn a thinking model that depends on the NLP foundations and enables you to think clearly, precisely, creatively and productively.
Thurs 11th April 19:00*	All	The Meta-Model Rewritten (90 mins)	
		Darren Stevens is a developmental psychologist focusing on adult development, a university lecturer, and business consultant. Darren uses the latest theory in psychology to develop a client's construction of self from a position of awareness. He coaches and mentors students and business owners, using the Next Level Coaching framework of the IAD.	Language is key, not only to communication but also as an insight into your client's construction of their world. As NLP professionals, we are familiar with the meta-model and what it means. In this session, you will learn how to use the language patterns within the traditional meta-model in a completely new and improved way.
Thurs 25th April 19:00*	All	A New Theory of Personality (90 to 120 mins)	
		Connirae Andreas is best known for her ground-breaking work developing the Core Transformation Process. Her most recent work, the Wholeness Process, is grounded in direct experience and the results are deeply healing to the mind-body system.	A presentation about the structure of personality, the way the human psyche is organised and the implications for healing and transformation.

*BST

Wow absolutely amazing conference, a fantastic success and I am so looking forward to watching the recordings until November. Amazing projects going on behind the scenes to get people to follow through with this, meaningful and good to hear. Everything was so impressive and brilliant, thank you so much for organising. xx
Sandra King, In Person Delegate

Thank you for a fabulous conference and operation. Can't wait to watch all the recordings too, so valuable!!!
Naomi Bareket, Virtual Presenter

What a fantastic time at the NLP International Conference. After such a long time it was good to finally reconnect with old friends and make new ones! After the disaster of another US based conference earlier this year it was great to attend a real, well organised professional and ethical conference, truly dedicated to NLP and learning.
Ronja Fraser, Virtual Presenter and In Person Delegate

Saturday 11th May 2024 - 10:00-18:00 (In-Person/Virtual)

Masterclass (360 mins + breaks and lunch)

Less is More: A Clean Approach to Mind, Metaphor and Modelling

Penny Tompkins and James Lawley

Penny Tompkins and James Lawley's major modelling project of renowned therapist David Grove led to the creation of Symbolic Modelling, a new modelling methodology based on Grove's Clean Language, his unique approach to working with client-generated metaphors and his 'clean' relationship with clients' inner worlds (subjective experience).

This conference masterclass will include:

- Why Clean Language is even more useful than you may have thought
- How working with metaphor is fundamental to the structure of subjective experience
- A new way to model the embodied mind
- Why self-modelling is key to a 'clean' change process
- How to work with the unpredictable, emergent nature of organic change
- What goes on in a symbolic modeller's mind



In this masterclass you'll see Penny and James demonstrate their approach and describe how their modelling of the structure and process of the client's inner metaphor landscape informs their choices. You will also have the chance to acquire a new way of facilitating that is particularly suited to working with complex problems, the big issues of life and the spiritual domain of experience.



Penny Tompkins and James Lawley helped found the NLPtCA and establish NLPt as a psychotherapy recognised by the UKCP. They were among the first NLPt psychotherapists added to the UKCP register, 30 years ago.

18:00 to 19:00 Social and Networking

Sunday 12th May 2024 (In-Person/Virtual)

9:00	Stream 1 Weapons of Mass Distraction and the Multi-tasking Myth (90 mins)	 Reb Veale is a Master Trainer of NLP and an mBIT Trainer of Trainers and Master Coaches who has a passion for the underpinning principles of NLP and how mBIT can add profound nuances to your practice.	Through a series of observations drawn from neuroscience and social psychology, you will have the opportunity to test out powerful and simple ways of working and find your own optimal way of using these techniques going forward.
	Stream 2 Harnessing the Power of NLP for Building Emotional Intelligence (90 mins)	 Fiona Campbell has over 30 years' experience delivering NLP specifically for business and coaching. She is an ANLP-accredited trainer and founder of the online NLP Business Circle Club and Business and Coaching NLP podcast.	Use your NLP skills to enhance the development of higher emotional intelligence for yourself, your business and your coaching clients. Learn to manage your emotional responses and communicate even more effectively.
10:30 Refreshment Break			
11:00	Stream 1 The Art of Creating Transformation Experientially (90 mins)	 Nishith Shah is an NLP Master Trainer, founder of Thought Labs and co-founder of the Global NLP Summit. Also a professional mountaineer, he constantly challenges his own boundaries to reach new heights physically, mentally and spiritually.	In this session, we will explore how to create a powerful and embodied learning experience in your training and coaching sessions – experiences that are deep and sustainable.
	Stream 2 Difficult Conversations: NLP Has Tools and Skills to Offer a World in Crisis (90 mins)	 Judith Lowe is a Master Trainer of NLP working in the UK and internationally, in real life and online. She also guest trains on certified NLP programmes.	In everyday life and on global social media, there are vast chasms of understanding about critical life-changing issues. Can we build connections and enriched overlaps of understanding about what is happening to find the solutions we need?
12:30 Lunch Break			
14:00	Stream 1 An Introduction into 'Trauma-Informed' NLP (90 mins)	 Ronia Fraser is a globally renowned and multi-award-winning trauma recovery coach and clinical hypnotherapist, and one of the leading experts in the field of Narcissistic Abuse Recovery.	Learn what being 'trauma-informed' really entails. Find out why traditional therapy isn't getting satisfactory results and discover how we can utilise NLP to facilitate effective and lasting recovery from complex trauma (cPTSD).
	Stream 2 Managing the 3 L's Out Of Stress! (90 mins)	 Emma McNally is an NLP Trainer, executive coach, author and the founder of Achieve Your Greatness Ltd, School of NLP. Emma has extensive experience in applying NLP within business and helping individuals to create the lives they desire.	In this session, you will discover the three main elements that research has shown can cause stress and then learn the new 3L's Model, which will enable you and your clients to manage stressful situations with greater ease.
15:30 Refreshment Break			
16:00	Stream 1 Making Transformation Predictable (90 mins)	 Damon Cart shows people how to transform at the identity level in order to have greater self-esteem, confidence and, overall, live a more fulfilling life.	In this session, you will understand how you create your sense of self so you can change it and learn where true confidence and self-esteem comes from so you can have it whenever you need it most.
	Stream 2 The Couples SCORE (90 mins)	 Robbie Steinhouse is an NLP Master Trainer and ICF certified coach, teaching all levels of NLP certification. He is currently writing an NLP-style novel.	You can use this process to heal and enhance relationships with couples or more generally with any relationship – and use it on yourself to help detect unhelpful patterns and navigate your way to greater sustainable success in relationships.

The feeling of community is massive. It doesn't matter if you're new to NLP or a renowned speaker/author with decades of experience. Everyone shares knowledge and stories with respect and friendship. I'm so looking forward to meeting everyone face to face.

Lucy Heary, In Person Delegate

For 2024, we have a fantastic selection of Virtual Exhibitors at the Conference! You can visit them in the Exhibitor Centre section of the Whova App.

We encourage you to check out all the stands, engage with the exhibitors and have a good look at what they have on offer for conference delegates...you never know what gems you may discover!

Stand 1

Anglo American Books



Anglo American Books
www.anglo-american.co.uk

Anglo American Books is an independent bookseller specialising in NLP, hypnosis, education and personal growth. We will have a comprehensive selection of books on sale at the conference. For more information and titles, visit our website where we have an even larger range of books and resources. All the books featured on our website are normally in stock and will, in most cases, be dispatched the same day. See Jonathan or Jessica in the conference bookshop to sign up to our mailing list and your chance to win one of our 'Big Bag of Books' prizes.

www.anglo-american.co.uk

The NLP Professional gives practical advice on how to start, run and grow an efficient NLP-led business, based on Karen's extensive experience of running several successful companies.

Karen coined the phrase 'NLP Professional' in 2010 and it is used extensively to describe those in the NLP field who deliver their services according to the ANLP code of ethics and the presuppositions of NLP. In *The NLP Professional*, Karen shows that you can run a successful and professional business and gives her insight into the future of NLP. Get your discounted signed copy on the stand or order online using the exclusive conference discount code!

www.thenlpprofessional.com

Stand 2

The Association for NLP (ANLP)



Our vision is that people all over the world will live more empowered lives thanks to the positive impacts of NLP, and that NLP will be even more accepted as a credible, valued, mainstream tool for personal, organisational and educational development.

Our ongoing mission is to be the global flagbearers for professional NLP. This means that, within the NLP community, we will enhance and grow our reputation as the independent and impartial voice of NLP: fair and unbiased, professional and respectful. We are creating a spirit of unity and co-operation within the NLP community whilst abiding by the philosophy and presuppositions of NLP, and we support our members to practise their NLP in a professional, ethical and congruent way.

There are many member benefits, including an online profile, discounts on products and services from partner companies, access to articles, research and case studies, and much more!

Be part of our vision and mission. Join ANLP at our stand (or use the online code) and we'll waive the admin fee as a welcome gift!

www.anlp.org
020 3051 6740

The NLP Professional

The NLP Professional gives you the practical tools to start, run and grow a successful, professional, efficient and ethical NLP-led business.

"If there is anyone who knows both the benefits and challenges of building a business based on NLP, it is Karen Falconer. Karen has given us a practical guide to becoming a successful professional, not only in NLP but in any legitimate business."

Ian McDermott and Robert Dilts

Author Karen Falconer is the CEO and driving force of ANLP International CIC, the world's most successful independent association for NLP professionals.



Stand 3

Clean Change Company



Clean Change Company is one of the world's premier Clean Language training organisations.

We offer a comprehensive programme of training, including a variety of foundation and advanced level courses.

And it's not just Clean skills. We support your ongoing learning and development as someone who wants to make a positive difference to others.

Our training is part of our vibrant Clean Change Community. We have weekly live training, group practice, and Clean Jam sessions. It's fun and everyone supports each other with challenges and in creating new opportunities. We'd love to support you to flourish too.

If your aim is to become an accredited coach, we provide 'The Professional Clean Coach'. It's a comprehensive coach training, certificated by the Association for Coaching, that will speed you on your way to success.

We've been training Clean for decades. We worked with David Grove, the originator of Clean. Penny Tompkins and James Lawley were involved in developing our early trainings. They made David's ideas accessible and are running this year's NLP Conference Masterclass.

Since then, we've innovated new techniques at the frontiers of Clean and coaching. These include parts work with Persona Modelling, The Binds Process, for working with binds and double-binds, and Embodied Clean, for working with the body. They all form part of our integrated and extensive 5S framework for coaching.

We also offer coaching, therapy and supervision, and we provide consultancy in applications of Clean, such as Clean Language Interviewing. We've written one of the major books on Clean, *Clean Language: Revealing Metaphors and Opening Minds* (www.crownhouse.co.uk/clean-language)

www.cleanchange.co.uk

www.cleanchange.co.uk/cleanchangecommunity/
info@cleanchange.co.uk

Stand 4**Dynamic Communications Consulting**

Dynamic Communications Consulting is an Australasian company that works with organisations to enhance their efficiency by:

- Developing the leadership of their key people
- Improving their employees' performance and productivity
- Creating inclusive and dynamic team cultures
- Transforming organisations into institutions of excellence

At Dynamic Communications Consulting, we don't just train people – we help them grow into their roles and embrace their responsibilities.

Our programmes enhance wellbeing, performance, productivity and bottom-line profits for your organisation.

The values that underpin everything we do are people, culture and excellence.

Our programmes are focused on developing leadership skills and creating high functioning team dynamics. We've tailored our trainings for cross-section relevance in an organisation; from senior leadership and mid management to general staff, with an emphasis on inclusion, diversity and equity to reflect the modern global workspace.

Stand 5**Reveal Solutions**

Reveal Solutions co-hosts the INLPTA Trainers Training (the next one being in Spring 24), provides mBIT Coach certification (with ICF CCE and AC CPD points), mBIT Master Coach and mBIT Trainers Training all over the world and also produces coach development products such as coaching cards. We are driven by a passion for people-led (r)evolution and for quality in all we do. We genuinely believe that people can create amazingly powerful and positive change in our world. For a video about the next NLP Trainers Training in 2024, go to INLPTA International NLP Trainers Training South West France (www.dropbox.com/s/51g17a23khm44c9/The%20Course%20Final%20Edit.mp4?dl=0)

www.revealsolutions.co.uk
info@revealsolutions.co.uk

As well as being such a vibrant environment, we have found having an exhibitor stand invaluable in making new contacts and starting to build relationships. The atmosphere is highly conducive to building rapport with other NLP professionals and it has been commercially successful, with both course bookings and product sales. We cannot wait to have a stand again next year... Exhibiting at this conference is now one of the first things to go in our calendar each year!

Reb Veale, Reveal Solutions

Stand 6**The Lazarus Consultancy Ltd**

Formed in 1999, The Lazarus Consultancy is dedicated to running high-quality and accredited courses to help you achieve better results, faster.

We offer the following fully accredited courses:

- NLP training (for business, coaching and sport)
- ILM Level 5 and Level 7 coach training
- Association for Coaching's coach training

All our NLP courses form the foundation of our ILM-recognised communication/influencing/personal effectiveness courses, so you will have a certificate that is widely accepted and credible in the business world.

We also offer the following workshops: The Money Power Programme; ILM-recognised Advanced Presentation Skills; ILM-recognised Train the Trainer.

All our courses are run in central London. We guarantee you'll be delighted with our courses, or we refund in full.

www.thelazarus.com

info@thelazarus.com

020 8349 2929

Stand 7**Towergate Insurance**

Towergate Insurance provides a variety of liability cover in one product, so there's no need to purchase a portfolio of different policies to get the essential cover you require as a practising professional. Our Professional Liability policy provides protection for:

- Professional indemnity
- Public liability
- Product liability
- Libel and slander
- Legal expenses

To find out more or get a quote call our team of specialist advisers on **0330 123 5810** or email us at new.pro.liability@towergate.co.uk

Stand 8**Workforce Solutions Group**

Coaching and training company training others to measure cognitive diversity through MindSonar® (metaprogram analysis) in their business. Our mission is to challenge and inspire individuals' understanding of themselves, thereby creating effective teams and choices in business. Workforce Solutions Group provides expert-led coaching, Language and Behaviour Profiling® and MindSonar® analysis, improving employer and client relations.

www.workforcesolutions.group

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Thank You

Each year, we strive to give more value to our delegates and make it the best conference experience it can be (whether you join us in-person or virtually). We held 2024 ticket prices to ensure the conference is accessible to as many people as possible, despite the rise in venue costs, software licences and other supplies. In addition, we never share your contact details with third parties and the conference recordings are a benefit for delegates only.

The last few years have been challenging for the vast majority around the world and we always appreciate the support of delegates who turn up to learn and contribute to our field. Thank you. We appreciate the time and effort you make in coming to the conference each year.

There are so many other people involved in organising and running the NLP International Conference and we're grateful to all of them for their flexibility, innovation, boundless energy and support... and so much more!

Presenters

The presenters *give* their time to share their learnings and teachings and we do our best to provide a platform for the innovative and inspiring topics that are discussed. We are grateful, every year, for their commitment and presence.

Stewards

Many of the stewards have been with us for seven years. They're our conference family and they love what they do! For 2024, we welcome a number of newbies to the team to make sure we're all giving the best service possible. The stewards are the difference that makes the difference to us as organisers and to the community they come to serve. They start practising four months before the conference starts and they test as much as possible to give a seamless and serene experience to all attendees.

The NLP Conference team

It takes a great team to put this together. As well as our steward volunteers, we work with trusted long term 'suppliers' like Enzo (Square Eye Design), Alison (The Proof Fairy), Nic (Red Bulb) and Gavin (Expert IT). Thank you all for what you do.

And then there are the three of us in the core team – Karen Falconer, Shannen Marsh and Kash Falconer – and we are grateful for each other.

